

OMAHA MUNICIPAL LAND BANK

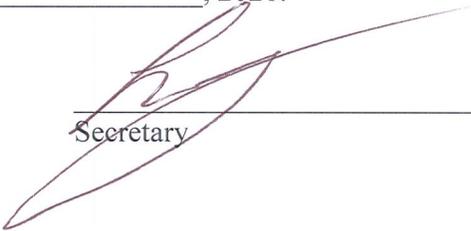
PUBLIC ENGAGEMENT

The purpose of this Policy is to ensure effective communication and engagement between the land bank and the public. This is in accordance with Omaha Municipal Code § 2-240(e), which requires the land bank to adopt the following:

Policies and procedures for ensuring effective communication between the land bank and citizens and community groups interested in land bank issues. Such policies shall provide procedures for the board and land bank staff to keep the public informed of land bank activities and to solicit input and advice from citizens and community groups such as neighborhood alliance groups and neighborhood associations affected by land bank operations.

- (a) The OMLB will engage with members of communities that it serves in meaningful and community-centered ways.
- (b) The OMLB will maintain transparency and on-going, two-way communication by conducting outreach regularly with citizens, community groups, elected officials and funding partners.
- (c) The OMLB will proactively distribute information regarding its activities in a clear, comprehensive manner and by distribution methods most accessible to the communities that it serves including, but not limited to social media sites and the OMLB webpage.

Approved by the board on April 14th, 2021.



Secretary