



Governmental Affairs 2026

Request for Proposals (RFP)

Bid Issue: 10/31/2025

Bid Deadline: 11/21/2025

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The Omaha Municipal Land Bank (OMLB) is soliciting proposals from qualified and experienced individuals or firms to support the development and execution of its annual legislative agenda. The selected contractor will serve as the representing lobbyist of record for OMLB to assist in building and strengthening political and governmental relationships, and to provide comprehensive advocacy support.

Ideal respondents will have demonstrated experience in government relations, lobbying, and advocacy work with the Nebraska Legislature and executive branch. Familiarity with Nebraska's federal representatives and executive branch agencies is also preferred.

OMLB intends to award a contract beginning Thursday, January 1, 2026 through Thursday, December 31, 2026. Provided the contractor has met all terms, conditions, and performance standards of the contract to OMLB's satisfaction, and upon agreement by the contractor, the contract may be renewed for one (1) additional term. Either party will provide written notice of its intent to seek renewal of the contract at least 75 days prior to the expiration of the current term.

Scope of Services

The primary goal of this engagement is to retain a firm that will represent and elevate OMLB's presence and influence across local, state and federal government. This includes building relationships with political leaders, elected officials, government agencies and their staff. In addition, the firm will be responsible for monitoring legislative bills and ordinances, educating elected officials and their teams, providing regular briefings and reports, and delivering training to OMLB staff and board members.

The selected contractor will collaborate with OMLB staff and board to:

- Develop an annual legislative agenda, equip the Board Governance Committee with strategies to advance its priorities. This includes engaging political parties to ensure OMLB's position remains supported and protected.
- Monitor and track state legislation, local budgets, and ordinances, and provide actionable guidance to the staff and board members.
- Prepare and submit all required filings and reports to ensure OMLB remains in compliance with state law, and deliver legislative updates during public board meetings.
- Assist in drafting testimony and public comments for staff and board members.
- Facilitate meetings with legislators and executive branch agencies.
- When necessary, engage legislators and legislative staff to support bill development and passage through research, drafting bill language and other relevant activities.

- Provide annual legislative training to board members and Ambassadors .

Supporting Documents:

1. [OMLB Public Policy Agenda](#) (Linked)
2. [City of Omaha Land Bank Ordinance](#) (Linked)
3. [Nebraska Municipal Land Bank Act](#) (Linked)

By submitting a response, respondents affirm that they have thoroughly reviewed and understand the Scope of Services outlined in this RFP and are capable of performing the work necessary to achieve the stated objectives.

The selected contractor must be registered as a lobbyist for OMLB at all times, in accordance with Nebraska law.

Vendor Registration Required

Companies wishing to work with OMLB must be registered as a vendor. This page can be found at the following link on our webpage: <https://omahalandbank.org/get-involved/vendor-registration/>

Proposal Contents

Please include the following information in your proposal submission:

1. **Respondent Name & Background:** Include complete name, business address, website, and phone and email address of main contact person.

Include brief overall description of the responding organization, including size, geographic scope, location of office from which work will be performed, length of time in business, summary of services, involvement in the community, etc.

2. **Summary of Relevant Experiences & References:** Explain why the respondent is qualified to perform this work, including a summary of experience, training and education in the public sector.

As a part of your response, please specifically note key relationships you have in both the executive and legislative branches you believe will be helpful to the scope of this engagement. Please also provide at least three (3) references for similar engagements, including organization name, contact name, title, phone number and email address; and length of time on engagement.

3. **Resume of Personnel Assigned:** Provide a list, resume and description of the experience of the team members who would be assigned the work. Included in this section should be a description of your team's capacity to deliver a high-quality product on time.
4. **Approach to Engagement:** Explain in detail the services to be provided. Provide a description of the consultant's overall lobbying and government relations philosophy and approach.

5. **Costs:** Provide a statement of estimated costs, including any printing. Include the estimated cost to complete the work as described in the scope of services. Please provide the hourly rates and number of hours for each category of personnel to be assigned. State the maximum fee for the engagement. Include information about expected cost increases, if any, at least through the year ending Thursday, December 31, 2026.
6. **Record of success:** Include any examples of successful efforts to secure legislative priorities of similar clients.
7. **Ideas for Consideration:** Please include your thoughts about these questions and issues:
 - a. How would you help the OMLB Board and staff develop and limit the focus of its annual Legislative Agenda for maximum impact?
 - b. How would you seek to build political support for key legislative objectives in the state and federal level?
 - c. How and when would you engage Executive Branch agencies in pursuit of OMLB's legislative priorities?
 - d. How and when would you suggest that OMLB seek to build a coalition of partners to support key legislative goals?

Proposal Submission Deadline

Proposals should be submitted (PDF preferred) to info@omlb.org by **Friday, November 21, 2025, at 5 pm CST.**

Estimated Project Delivery Schedule

- **December 2025:** Onboarding and information gathering
- **January – May 2026:** Unicameral Legislative Session
- **June 2026-December 2026:** Education, advocacy, reporting, partnership building and other duties as directed by OMLB.

Questions

Any questions related to this bid opportunity should be directed to info@omlb.org and received by November 14, 2025, close of business. All submitted questions and answers will be addressed and posted on the OMLB webpage at <https://omahalandbank.org/bidding/> (under the relevant RFP page) for all to see on November 17, 2025.

Please contact OMLB at (402) 800-1240 or info@omlb.org with any other questions.