



# Photography & Videography 2026

Request for Proposals (RFP)

**Bid Issue:** Thursday, November 6, 2025

**Bid Deadline:** Friday, November 21, 2025

# Photography & Videography 2026

## Request for Proposals (RFP)

The Omaha Municipal Land Bank (OMLB) is requesting proposals for photography and videography services for 2026.

OMLB requests proposals to work toward the following **objectives**:

- Grow awareness of OMLB's mission and impact via professional photography and videography
- Drive attendance to OMLB events, including 2026 R2U conference, clinics, and expos
- Promote property sales with featured lot content and successful buyers

Specifically, the vendor will tend to the following activities:

- **Creative support for lot sales**, capturing photos and videos that can be used for promotion of lots. Drone aerial photography and videography desired to be included.
- **Capture live footage** from OMLB events and activities to integrate into various forms of communications to drive toward the above objectives.
- **Portrait photography** for OMLB staff headshots and other needs as assigned

All activities will be coordinated through **consistent communication with OMLB staff** to plan shoots and schedule production. This work requires availability at irregular hours and attendance of some evening and weekend events.

By submitting a response, respondents affirm that they have thoroughly reviewed and understand the Scope of Services outlined in this RFP and are capable of performing the work necessary to achieve the stated objectives.

OMLB intends to award a contract beginning Thursday, January 1, 2026, through Thursday, December 31, 2026. Provided the contractor has met all terms, conditions, and performance standards of the contract to OMLB's satisfaction, and upon agreement by the contractor, the contract may be renewed for one (1) additional term. Either party will provide written notice of its intent to seek renewal of the contract at least 75 days prior to the expiration of the current term.

### Vendor Registration Required

Companies wishing to work with OMLB must be registered as vendors through the OMLB registration page. This page can be found at the following link on our webpage: <https://omahalandbank.org/get-involved/vendor-registration/>

### Proposal Contents

Please include the following information in your proposal submission:

1. **Respondent Name & Background:** Include complete name, business address, website, and phone and email address of main contact person.

Include brief overall description of the responding organization, including size, geographic scope, location of office from which work will be performed, length of time in business, summary of services, involvement and familiarity in the community, especially North and South Omaha where most of the Land Bank's properties are located.

2. **Summary of Relevant Experiences & References:** Explain why the respondent is qualified to perform this work, including a summary of experience. Please also provide at least three (3) samples of prior work to serve as references, including organization name, contact name, title, phone number and email address; and length of time on engagement.
3. **Description of approach:** Describe the approach you would take to understanding OMLB's mission, partners, and audience to capture meaningful and strategic content. Describe how your team would approach collaboration with OMLB staff, its social media and public relations contractors, and your creative process to identify new ways to capture OMLB's impact. Detail how your team balances workflows with client staff to plan and deliver work.
4. **Costs:** Provide a statement of estimated costs. The proposed price must be a single, all-inclusive, firm-fixed price for the full scope of work described in this RFP. This price must cover all costs, including labor, materials, travel, and overhead. Invoices will be paid monthly and must include a breakdown of deliverables to track progress.

### **Proposal Submission Deadline**

Proposals should be submitted (PDF preferred) to [info@omlb.org](mailto:info@omlb.org) by **Friday, November 21, 2025, at 5 pm CST.**

### **Estimated Project Delivery Schedule**

Proposals will be reviewed at the December finance committee for approval at the subsequent board meeting. Work is expected to begin Jan 1, 2026 and continue until December 31, 2026 with option to renew.

### **Questions**

Any questions related to this bid opportunity should be directed to [info@omlb.org](mailto:info@omlb.org) and received by November 14, 2025 close of business. All submitted questions and answers will be addressed and posted on the OMLB webpage at <https://omahalandbank.org/bidding/> (under the relevant RFP page) for all to see on November 17, 2025

Please contact OMLB at (402) 800-1240 or [info@omlb.org](mailto:info@omlb.org) with any other questions.